



Circa 1936 Running Board travel crate for your car

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Let Your Dog Travel in Comfort

Give Your Dog a Chance to Do His Best

Keep Your Dog Fit for Show or Field

Patented August 25, 1925
No. 1,550,829

THE DOG'S TRAVELING PALACE

1936 DOGDOM MAGAZINE - SANDRA MILLER COLLECTION

The advertisement is a vintage-style illustration in red and black. It shows a side view of a classic car with a dog crate mounted on the running board. A driver is visible in the car. The text is arranged around the central image, with a large headline at the top and two columns of descriptive text on either side. A small inset shows the crate being attached to the car's side. The bottom of the ad includes a patent notice and the product name.

I had to share this ad with you all as it really shows how far we have come in the travel end of the sport of dog showing. Handlers in spacious motorhomes???....not in 1936!! This setup on your car's running board was considered cutting edge and the lap of luxury travel for your show or field dogs. The magazine cover is included in the thumbnails below as well

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as a closeup of the text and full page advertisement. Click each to see them huge! This is just one of many priceless advertisements I have in my extensive collection of antique to vintage dog magazines which I'll be posting over the next months.



1936



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TIME CAPSULE - 1901 - CHINESE
CHUM America's First...



Prince Edward and Princess
Alexandra with "Mouff"



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1920s RARE etching by Bert Cobb of Ch. Choonam Bri...



GALLERY - Chows in Vintage Advertising