



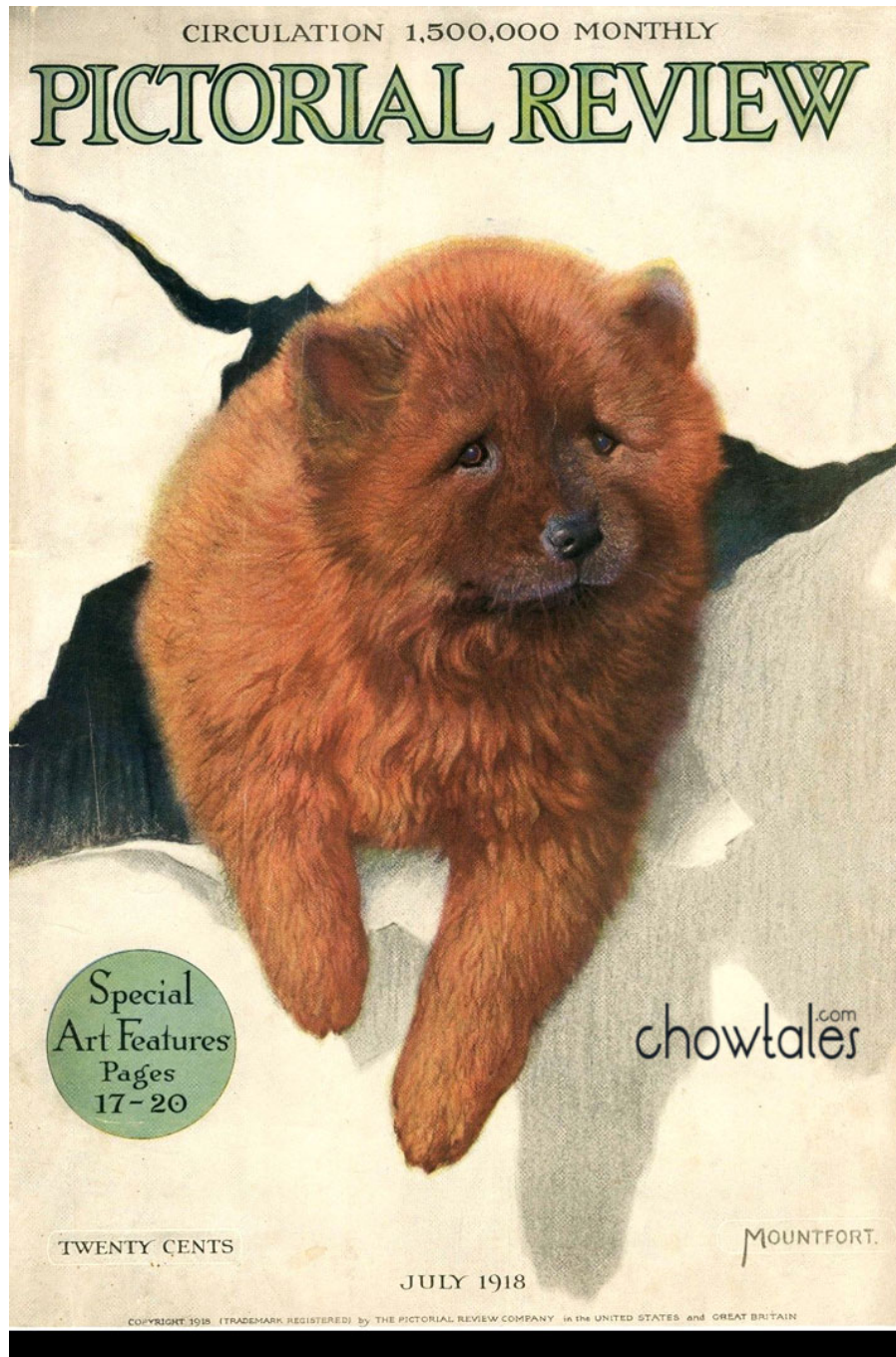
1918 Pictorial Review - Chow puppy on a magazine cover - extremely rare

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Circa June 1918
PICTORIAL REVIEW
magazine

One of the oldest
magazine covers
featuring a chow
in my collection
other than dog
magazines

This beautiful chow
puppy is breaking
into the limelight
during the dawn
of his popularity
in the west.

A very unique and
hard to find cover!

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Circa 1918 July -The **Pictorial Review** was an American women's magazine published from 1899 to 1939. The magazine merged with The Delineator magazine in 1937. This is one of my favorite magazine covers because the chow chow was just coming into its own in America pre-1920s. This beautiful magazine cover is 100 years old this year!

Not until the mid-1920s did the breed hit its stride with President and Grace Coolidge bringing 2 chows into the Whitehouse which skyrocketed the Chow's popularity. To have a chow puppy on a "non-dog publication" cover is rare and a beautiful sight indeed!! I wish I had the rest of the magazine to see if there is an article about the breed.

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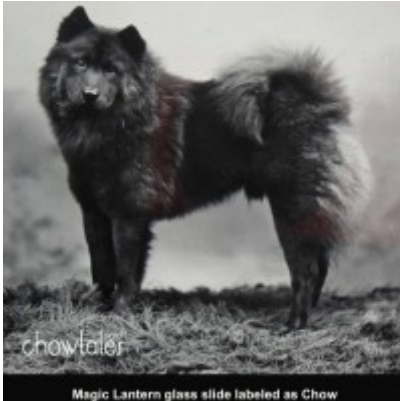


ONE SPOT FLEA KILLER advertisement in Elkrige Maryland. Circa 1930-40's
Chow doghouse

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