One Spot Flea Killer-World's largest Chow doghouse



ONE SPOT FLEA KILLER advertisement in Elkridge Maryland. Circa 1930-40's

Back in the 1930's-1947 on old route 1, the original road between Baltimore and Washington, D.C., there stood an amazing factory structure for a product called One Spot Flea Killer. It was one of Americas great roadside attractions . This was a massive factory building shaped like a Chow dog, and touted as the world's largest 'dog house'.



TIN CONTAINER OF ONE-SPOT FLEA KILLER. I HAVE ONE OF THESE IN MY PERSONAL COLLECTION..IN A BAG. HEAVEN KNOWS WHAT'S IN IT..LOL!

The instructions on the top of the can say to 'press the sides of the can' and to cover the hole with adhesive tape and prick with toothpick'. It kills bedbugs, bean beetles, tobacco worms, head lice, crabs, ticks on dogs, cats foxes and poultry.

TOO STRONG FOR CANARIES AS THEY SLEEP WITH HEAD UNDER WING!.



The advertising postcard for One-Spot Flea Killer, features an image of the World's Largest "Dog House" which was a roadside attraction on Route 1 in Maryland until 1956 or so

The card has text all over it, along with measuring tools that cover inches, centimeters, degrees of angles and a way to draw circles.

There is a comic question and check box section that reads "I'm in the Dog House...Again...Yet" and "R U in the Dog HouseAgain?...Yet?"

Divided back one cent postcard, has advertising copy on the back that reads "Ever Use One-Spot? It's called 'One-Spot' because it only has to be applied on one spot to kill the fleas all over the animal.

It KILLS 'em. Also kills ants, lice and bedbugs." Here's a card that's useful.

Copyright 1940 by One Spot Co., Elkridge, Md. Printed in USA

There is also a description of the "Dog House": Of the 20

residences on One-Spot Farm, this 3 story (not including basement) dwelling was sandwiched between concrete road signs 40 ft. high on U. S. Route 1, between Baltimore and Washington, (One-Spot Co., Elkridge, Md.) Ablaze with 655 feet of neon, it was seen by an average of over 20,000 auto drivers a day. In reading online some recollections of the ONE SPOT building, it is said that children would consider it a special reward or prize to take this route and see the big doghouse. Those were the days!!

BELOW....A LITTLE BIT ABOUT "ONE SPOT TOWN" WITH WONDERFUL PHOTOS



One Spot Town 1940 Library of Congress

American Farm Youth - Volumes 5-8 - Page xlix



books.google.com/books?id=bhpGAAAAYAAJ 1939 - Snippet view - More editions

Beating The Heat at **One-Spot** Town, Md. Part of the factory office moves to the pool maintained for employees. ... **One-Spot** Town is the farm where **One-Spot flea killer** and other **One-Spot** products are made, and Mr. Simpson says the Poultry Fair is to ... Consistent **advertising** in magazines and newspapers; "point-of-sale" displays; and such shows as the Dog Zoo, Variety Garden, and now the Poultry ...



One Spot Town 1940 Library of Congress



ONE-SPOT Flea Killer kills fleas and lice on dogs, cats and other animals. Perfectly harmless to warm blooded animals even if eaten by them. Only necessary to apply it on ONE SPOT. 25¢ & 50¢ at all stores. ONE-SPOT Rat Killer kills rats and mice only. Not poisonous to pets and children. Enough to make a pound of bait and kill 300 rats, 35¢. At all stores or direct postpaid from the manufacturer, Kennel Gardens, Inc. ONE-SPOT TOWN ELKRIDGE, MD.

ONE SPOT FLEA KILLER MATCHBOOK ADVERTISEMENT -Collection of Sandra Miller





BETWEEN 1937 AND 1938 THE CHOW LOGO APPEARED IN AN AGGRESSIVE NEWSPAPER ADVERTISING CAMPAIGN ABOVE IS AN INTERESTING SNIPPET REGARDING "ONE SPOT TOWN" . I NEED TO DO MORE RESEARCH ON THIS



1956 IS THE MOST RECENT AD I FOUND FOR ONE-SPOT. THE ROADSIDE ATTRACTION WAS TORN DOWN SOME TIME IN THE 50'S