

**Morgan Dennis - author and
illustrator - his chow
artwork**

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chowtales.com



It's not in size
That greatness
lies
But in the part
That's played by
heart.

1947	12th	DECEMBER					31	1947
SUN	MON	TUE	WED	THU	FRI	SAT	DAYS	
	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29	30	31					

Rare 1947 Morgan Dennis Calendar featuring a chow puppy for December
from the ©Sandra Miller Collection

ABOVE is a very hard to find print which was part of a special yearly series of calendars made for the American Humane Society.

What a treasure this calendar page in my collection is!!!! I have not seen this anywhere else before (let me know if you

have one too!!!) and in such pristine condition. Morgan Dennis created so many memorable dog books and his illustrations full of life and character. Below find my collection of his chow etchings and artworks.

Morgan Dennis (b.1892-d.1960) was an American artist and writer who is most often remembered for his images of dogs. He was born in Boston and attended the American School of Design. He was author and illustrator of a number of books including: Pup Himself (1943), Dog Book (1946), Skit and Skat (1951), Pure Breeds (1953), and The Sea Dog (1958). His illustrations appeared in a number of magazines across the USA in the first half of the 20th century.

Morgan Dennis was involved in producing the poster for Be Kind to Animals Week® for several years in the early decades of the 20th century. In 1932, for example, he designed the following poster featuring a young boy kneeling down to offer a drink of water to his canine companion. Individuals and organizations could order copies of this 17×22 inch poster at a cost of 10 cents for a single copy, six for 50 cents, 16 for \$1, 55 for \$3 or 100 for \$5. Space was left at the bottom of the poster so that local information could be added. [Source](#)



Your dog could tell you ...
it's the same fine PARD!

***Pard Dehydration is unique!**

Appetizing as ever, Pard is made of nourishing meat by-products—and other fine quality ingredients—then dehydrated by an exclusive Swift process which removes only the moisture. To restore Pard Dehydrated to its original "fresh food" state, you simply add water. Pard Dehydrated provides all the food essentials necessary to maintain your dog in splendid health!

Thrifty as ever, Pard Dehydrated makes a grand all-in-one food for your pet. He'll like it because he'll recognize it as Pard, his long time favorite. You'll find Pard Dehydrated convenient to serve and keep.



The family dog... in life our firmest friend the first to welcome, the foremost to defend. Let's treat him well!

BUY WAR BONDS



it's the same fine PARD!

● He knows he's got something! That fresh food goodness, that fine flavor and aroma tell him it's Pard Dehydrated—made fresh, full of tasty, nutritious meat by-products.

Yes, Pard's fine meat by-products and other wholesome foods are mixed in their fresh, moist state. After careful cooking, the moisture is removed by an exclusive Swift & Company process that leaves Pard's nourishing goodness intact. You simply add water and Pard returns to its original fresh-cooked state.

In the Swift Kennels, generation after generation of dogs, weaned to Pard exclusively (7 generations on canned Pard, 3 on Pard Dehydrated) have eaten it regularly every day of their lives and thrived on it! Pard will make a hit with your dog. Get some today.



LIKE FRESH GROUND FOOD

Pard is blended into a well-balanced, appetizing formula. Moisture is removed in a wholly new way (pat. applied for) that protects food values.



This is PARD before Dehydration



1. Here's how the PARD we're making right now would look if we could bring it to you in pre-war form... in cans...

This is PARD DEHYDRATED water added—ready to serve



2. Here is the same fine PARD as shown in 1, except its moisture has been removed by scientific dehydration; then later restored before serving by the simple addition of water.

BUY WAR BONDS!

"THE FAMILY DOG... IN LIFE OUR FIRMEST FRIEND, THE FIRST TO WELCOME, THE FOREMOST TO DEFEND. LET'S TREAT HIM WELL!"

Morgan Dennis created this wonderful artwork for PARD dog food in 1944. See the closeup below of the chow!!



1944 PARD Dog Food Ad featuring a chow. Artwork by Morgan Dennis
from the ©Sandra Miller Collection

Chow Chow

For thousands of years, the Chow was a favorite of Chinese emperors. This dog of much dignity might well be the oldest domesticated canine. Old Chinese prints show that he was used for hunting.

Probably first taken to England by traders, but scarce there until about 1900. One specimen was exhibited at Westminster in 1890. A powerful, massive dog of dignity and beauty. His most unique features are the blue-black tongue and the great lion-like ruff.

For those who like a decidedly individual dog, Chows make instant appeal. They are very definitely one-man dogs. They do not encourage petting by strangers and usually show complete indifference to anyone but their owners. They are decidedly game and can hold their own with dogs larger even than themselves. For many years they had the distinction of fetching the record price ever paid for a dog.

The Chow Chow Club gives out other facts about this breed that they sponsor with such enthusiasm. "There is an untouched naturalness about his shining, off-standing coat. The expression should be lordly, scowling, discerning, sober and snobbish. The



eyes should be dark, deep-set, of moderate size and almond-shaped. The ears are small, rounded at tip, wide apart and stiffly carried. The chest is broad, deep and muscular. The back is short, straight and strong. A well-set-up tail is carried close to the back following the line of the spine at the start. The forelegs are perfectly straight with heavy bone and upright pasterns. The hindlegs are straight-hocked, muscular and heavy-boned. The colors are a whole-colored black, reds, yellow, blue and sometimes white but not in patches."

Six-month-old puppies should show a stout, compact body, broad head and plenty of bone. At this age the small ears should be erect, and there should be the promise of a good, dense, abundant coat.

I did an etching of a puppy once and gave it the title "Impudence."

This pagee ABOVE, comes from a 1954 book entitled, PURE BREDS, written and illustrated by Morgan Dennis, of pedigreed dogs recognized by the AKC at the time with illustrations of both a puppy and adult of each breed.

PURE BREDS





A red crayon drawing of a Chow Chow by Morgan Dennis Circa 1935 – At the [Hamshire Gallery](#)



"Impudence" an etching by Morgan Dennis Circa 1930's

**1946 Bookplate
The Morgan Dennis
Dog Book:
With Some Special Cats**

The rare drypoint etching above was inspired by this original sketch that Morgan Dennis created below. I am thrilled to have both versions now in my personal collection

~Sandra Miller



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CHOWCHOW

I never pat strange dogs on the head, especially chowchows, for their reserve and dignity is as much a characteristic of the breed as their magnificent coats. I made an etching from the sketch in the lower left, calling it "Impudence."



From the Foreword to the 1946 hardcover: "Animals have long had their champions to interpret their needs and build up sentiments to insure their protection from cruelty and neglect. Few, however, have been more effective in creating a kindly attitude toward animal life than Morgan Dennis. His dog and cat sketches are known throughout the world for their sympathetic understanding. By portraying their moods with touches of humor he has brought pleasure to countless thousands who have seen in them prototypes of their own pets. Fortunately, Mr. Dennis has the ability to add word pictures

for his drawings that give them even greater charm.

The announcement of a new book of his sketches or his word whimsies is welcomed by cat and dog lovers everywhere. For years Morgan Dennis has been creating for the humane cause the widely distributed posters and calendars, and their influence has been pronounced. This new book will find ready favor among those who admire good art and have a soft place in their hearts for dogs. We hope that Mr. Dennis will continue to bring out new creations of his fertile imagination at frequent intervals." (Sydney H. Coleman, President, The American Humane Association)



ABOVE: Rare Morgan Dennis etching plate for the bookplate entitled "Impudence"



"Impudence" an etching by Morgan Dennis Circa 1930's

Drypoint etching
in the [Hamshire Gallery](#)



Actual etching plate of "The Mandarin" by Morgan Dennis



Actual etching plate of "The Mandarin" by Morgan Dennis



Actual etching plate of "The Mandarin" by Morgan Dennis



Rare Morgan Dennis etching plate of Chow Ch.
Chino Lionhearted owned by Eugene Byfield –
CREDIT all 4 images found in auction archives
(no name found)

How blessed I feel to have finally obtained both of these
rare, original signed and numbered drypoint etchings . They
are very hard to find but the “chow” in me is stubborn and
persistent.

2 RARE Morgan Dennis signed and numbered dry point etchings
In the private collection of Sandra Miller



"IMPUDENCE"
Circa 1930's

"THE MANDARIN"
Circa 1928

Portrait of Ch. Chino Lionhearted
owned by Eugene Byfield



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1947 Morgan Dennis etching for a bookplate from the
©Sandra Miller Collection