

CLARA BOW - THE ORIGINAL 'IT' GIRL

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CLARA BOW - THE ORIGINAL 'IT' GIRL
WITH ONE OF HER MANY CHOWS

"We had individuality. We did as we pleased. We stayed up

late. We dressed the way we wanted. I used to whiz down Sunset Boulevard in my open Kissel, with several red chow dogs to match my hair.

Today, they're sensible and end up with better health. But we had more fun." – Clara Bow



This 1929 Kissel White Eagle is one of only 2 known to still exist. I can imagine this beauty filled with the awesomeness of Clara Bow and her red chows..[PHOTO CREDIT](#)

Silent Film great, Clara Bow writes about her own chows in this 1928 article. This is a very rare and unusual find.



chowtales.com

It amazes me how such a famous redhead with 3 red chows in a red convertible could escape having photos taken of this spectacle. I hope if someone has a photo to share they will contact me (credit given)





Circa 1928
Swedish
magazine
In the private
collection of
Sandra Miller

Featuring silent film star Clara Bow with her chow on cover

I'm still pinching myself...I can't believe I now own this extremely rare magazine from Sweden circa 1928. This photo has been widely published but it is the first time that I have ever seen it on any magazine cover. A treasure!!!

She challenged even the relaxed mores of Hollywood. Born to a mentally ill mother who tainted much of her childhood, she came from poverty and abuse to remake herself into the eponymous IT girl; [Clara Bow](#) is the stuff of Hollywood

legends.



“Long before the term ever became fashionable amongst the glitterati, Clara Bow was the original It Girl, way back in 1927. This was the film that really launched her into the public imagination (though she had been acting for many years prior to this).

During her hiatus Clara bought a chow dog the same shade as her recently hennaed hair. The sight of her speeding down Sunset Boulevard in her red roadster, red hair blowing in the wind and red puppy perched on the seat beside her, became a familiar one in Hollywood.

THE VIDEO BELOW BRINGS THE LOVELY CLARA BACK TO LIFE!

Clara was such a master at using facial expression and gesture to connect to the audience that when “talkies” came onto the scene she had a difficult time with the transition, given no

real preparation for the shift in format

Bow was the very embodiment of everything womanhood in the 1920s stood for; on screen she was usually cast as a typical 'flapper' girl, fast living, partying, dancing, make up wearing and flouting conventions. Never were these notions more apparent than in *It* – a phrase first coined by Elinor Glyn, a British novelist of the period, renowned for her free thinking and attitudes towards eroticism and sex. 'It' was a term she specifically coined to refer to sex appeal. Something Bow had aplenty." – Imogen Reed,

