

**1938 Chow color hosiery
advertisement**

chowtales.com

CHOW



The
spirited NEW
Vanity Fair
HOSIERY
COLOR



The fashion "pet" in hosiery shades that you'll soon see accompanying the smartest costumes. A color with zest and radiance, and a "thoroughbred" look, inspired by the beautiful, tawny tones of a chow's fur. A color to wear with chow-brown, blue-greens, rust and black. A color you'll wear with pride morning, afternoon or night!

4 Thread \$1.25

3 Thread \$1.35

EXCLUSIVE WITH

H. Gordon & Co.

ALMACK BUILDING

1938 Eugene Oregon newspaper ad for Chow colored hosiery
In the private collection of ©Sandra Miller

Just when you thought you saw it all!!!!

1938 Chow dog hosiery color advertisement. This is such a gorgeous example of how the breed was still in full swing as a favorite both as fashion accessory and companion. I love love LOVE this ad!!!

THE ADVERTISEMENT READS

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