







**1924 TIME CAPSULE – UK-
AMERICAN CH. CH00NAM
BRILLIANTINE OF MANCH00VER –
Most expensive dog in the
world**

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CH. CHOONAM BRILLIANTINE OF MANCHOVER

Pedigree				
<p>UK Champion and American Champion</p>  <p>♂ CHOONAM BRILLIANTINE (OF MANCHOOVER) Red United Kingdom  1924</p>	<p>UK Champion</p>  <p>♂ AKBAR Red United Kingdom  1922</p>	<p>♂ LEE WU Red 1920</p>	<p>UK Champion</p>  <p>♂ LENMING Red United Kingdom  1919</p>	
	<p>♀ ASHVALE CHOP CHOP Red 1920</p>	<p>ENG CH ♀ CHEFOO Red 1920</p>	<p>ENG CH ♀ SUSAN OF THE EAST Red 1917</p>	<p>♂ GENGHIS KHAN Red 1913</p>
		<p>♂ PECKNALL FENG TAI Red 1918</p>	<p>♀ FERMOSA NAN-CHE Black 1913</p>	<p>♂ PECKNALL CHEN SUN Red 1915</p>
			<p>♀ PECKNALL BUL BUL (PECKNALL BUT BUT) Red 1913</p>	
<p>♀ CHUMEE Red 1915</p>		<p>♂ PECKNALL CHINK Red 1912</p>		
<p>♀ WYNDHAMS FAIRY QUEEN 1914</p>				

CH. CHOONAM BRILLIANTINE OF MANCHOOVER HISTORICAL INFO

- As reported by the Kennel Gazette September 1925
- Eng. And Am. Ch. Choonam Brilliantine Call name was "George"
- Bred by Mrs. Mannooch and was born in March 1924
- Sire: Akbar
- Dam: Ashvale Chop Chop



ABOVE: Mrs Mannooch with Choonam Brilliantina – litter sister to Brilliantine and considered by some to be the better Chow.

BELOW again is Brilliantines famous sister “Brilliantina”



Photo]

[C. M. Adams

CHOW CHOW : Champion *Choonam Brilliantina* (Bitch), the property of Mrs. Mannooch of 27 Chester Terrace, Eaton Square, S.W. 1.

A.O.D.

B

CHOONAM BRILLIANTINE'S CAREER IN ENGLAND

- His first appearance in the show ring was 11 months of age at Crufts, taking his first Challenge Certificate
- In only eight Championship shows in succession he was a sterling winner. At 7 consecutive Championship shows he was awarded the Grand Challenge Prize for Best dog in show
- The whole of his winning career in England occupied less than five months and was completed before he was sixteen months old
- Shortly before being exported from England, Choonam Brilliantine won the first recorded Ladies Kennel Association All Breed Best in Show in 1925
- Mrs. Mannooch received many offers for Brilliantine the first day he was exhibited at Crufts, but turned them down. Even higher sums were offered for his sister, Ch. *Choonam Brilliantina*, but her owner could not be induced to part with her.
- Finally an offer of almost \$10,0000 USD (over half a

million dollars in todays market) was accepted from Mrs. Earl Hoover of the USA. Mrs. Hoover was wife of the multimillionaire Howard Earl Hoover of Chicago, chairman of the Hoover vacuum company. Her father the president of the Chicago Board of Trade

- On July 17th, 1925 Brilliantine sailed to America on the USS Aquitania. This ship was being built when the Titanic sank

ABOVE FIND RARE FOOTAGE VIDEO OF THE CHOONAM KENNEL IN ENGLAND WHERE CH. CHOONAM BRILIANTINE OF MANCHOOVER WAS BORN. HE IS EVEN MENTIONED IN THIS WONDERFUL NEWSREEL AS BEING EXPORTED TO AMERICA

CHOONAN TRAVELS FIRST CLASS



Accompanied by a maid to take care of him on his long ocean voyage, Choonan Brilliantine, champion chow dog of the world and valued at \$10,000, arrives in this country on his way to his owner, Mrs. Earl Hoover, of Chicago.

ANOTHER PHOTO BELOW IN MY COLLECTION , STATES THAT
BRILLIANTINE WAS ACCOMPANIED NOT BY A MAID AS NOTED ABOVE, BUT
BY MRS WILLIAM S. BAER WHO WAS THE WIFE OF PROMINENT DOCTOR
LEADING THE ORTHOPAEDIC CLINIC AT JOHNS HOPKINS HOSPITAL IN
MARYLAND. THEIR FAMOUS CHOW KENNEL WAS MOOSILAUKE CHOWS.

The New York Times

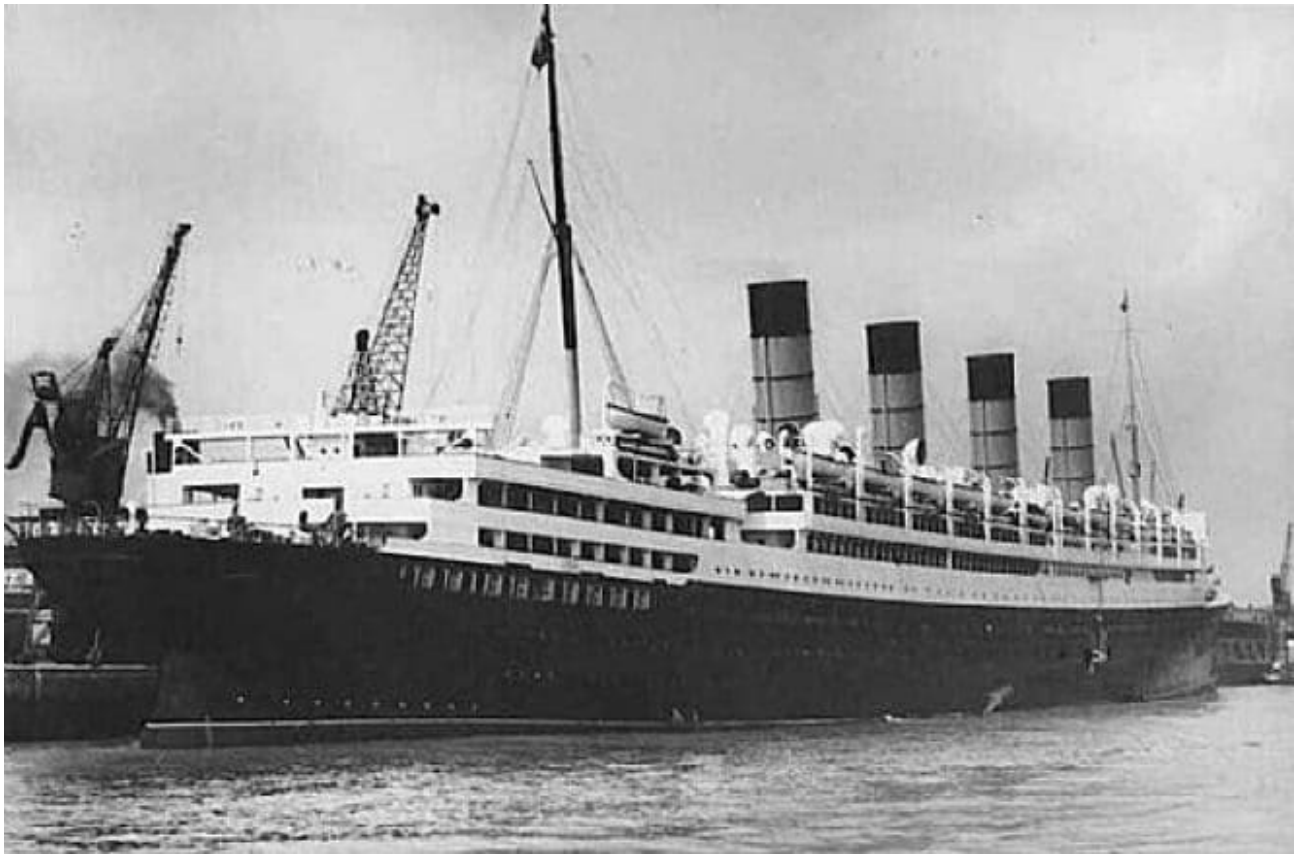
Published: July 25, 1925

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\$10,000 PRIZE CHOW ARRIVES ON LINER

**Champion Choonan Brilliantine
Divides Honors With Hindu
Chieftain on Pier.**

DOG GOING TO BALTIMORE



The ship that Ch. Choonam Brilliantine came to America on.
The USS Aquitania -Paul Strathdee Collection

When the Cunard liner Aquitania was made fast at her pier yesterday at the foot of West Thirteenth Street and the gangways run out, the attention of every one, including the customs officials and longshoremen, was attracted to Champlon Choonan Brilliantine, the \$10,000 chow dog, said to be the handsomest of that species ever seen in Europe or in the United States.


With a magnificent ruddy mane tinged with gold and a face like that of the benevolent-looking red lions one sees in picture books the champion chow, which has carried off all prizes in England, walked down to the pier beside Mrs. William S. Beyer of Baltimore, who said she had brought the dog over for his owner, Mrs. H. Earle Hoover of Glencoe, Ill. The dog was born at Great Missenden, Buckinghamshire, England, sixteen months ago and won his first prize when he was three months old, Mrs. Beyer said. The duty paid on the dog was \$1,400. After being inspected by the customs officials and admired by the crowd the famous chow was stowed away in a big square box like a miniature seashore bungalow and shipped away in charge of an attendant.

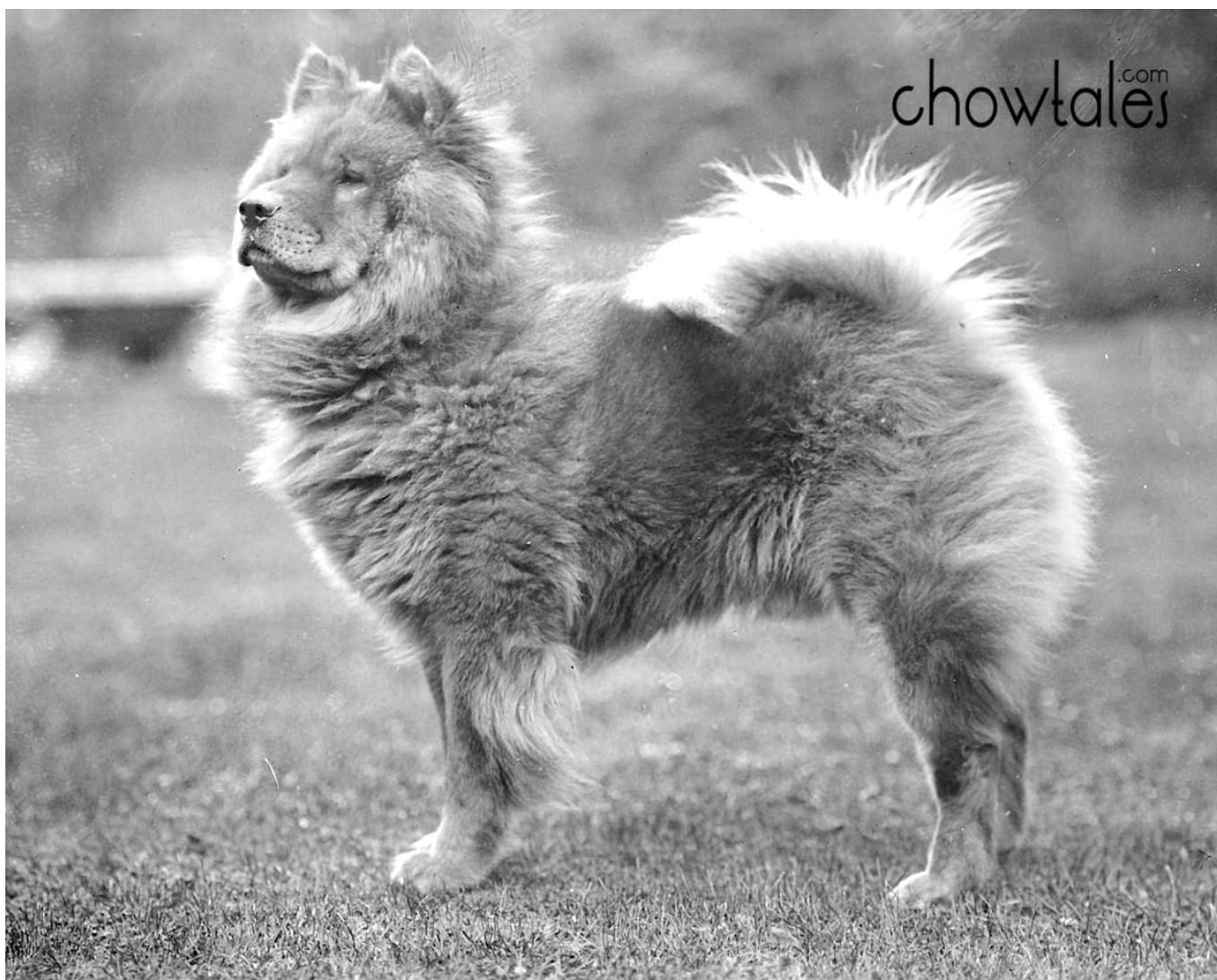
There were several other prize dogs on the liner, including three fine St. Bernards brought direct from the monastery on Mount St. Bernard, Switzerland, by D. H. Lawrence. One of the dogs was Meggi II, which has won several prizes, the owner said. There were other pedigree chows, spaniels and the usual number of police dogs.

CHOONAM BRILLIANTINE'S CAREER IN AMERICA

- Brilliantine arrived to America with much press and fanfare on July 17, 1925
- 1925 Chow Club of America National Specialty Best of Breed JUDGE- Mrs William L. Fitzgerald
- 1926 Chow Club of America National Specialty Best of Breed JUDGE- Alva Rosenberg
- I will be adding his extensive show record in America soon.

KNOWN OFFSPRING AS LISTED ON INGRUS.NET PEDIGREE SITE- THERE ARE MANY MORE I NEED TO FIND

CHIA-WAN'S BLUE MONARCH
CHIA-WAN'S RED MONAR  CH
CHOONAM JEZ-E-BEL
CHOONAM LIM T'SONG
CHOONAM PRUNELLA
MING OF VENTNOR
MU LI YEN OF MANCHOOVER
PAGAN RED ROUGE
YANG FU KING-sire to another
history maker Ch. Yang Fu
Tang



CH CHOONAM BRILLIANTINE OF MANCHOOVER arrives in New York circa 1925 from the private collection of ©Sandra Miller

**ABOVE AND BELOW ARE THE FRONT AND BACK OF THE SAME PHOTO
DEPICTING "GEORGE" AS HE ARRIVED IN NEW YORK CITY**

To my knowledge, this crisp gorgeous image, and the photo below are previously unpublished (other than by the press of the day) of the famous \$10,000.00 dog upon his celebrated arrival to America

Chow chowtales.com
Champion

Choonam Brilliantine of Manchoover

RRY 31077 owned by

Mrs. H. Earl Hoover

Manchoover Kennels

Glencoe Illinois

D679

CH CHOONAM BRILLIANTINE OF MANCHOOVER arrives in New York circa 1925 from the private collection of ©Sandra Miller



THE ABOVE AND BELOW IMAGES ARE THE FRONT AND BACK OF THE SAME
PHOTO IN MY PERSONAL COLLECTION

Brilliantine was a very young dog when he arrived in America,
at 16 months and in a transitional coat. 2 months following
his importation, "George" would take the continent by storm
to win the [1925 Chow Club of America's National Specialty](#) in
heavy competition

B1291 "P & A PHOTO"

(PHOTO SHOWS CHOONAN BRILLIANTINE, CHAMPION CHOW DOG, ON ARRIVAL HERE)

chowtales.com

MOST COSTLY CHOW ARRIVES FROM EUROPE

CHOONAN BRILLIANTINE, CHAMPION CHOW DOG
VALUED AT \$10,000, ARRIVED FROM EUROPE
FRIDAY, JULY 24TH, ABOARD THE S. S.
AQUITANIA. MRS. W. S. BAER BROUGHT HIM
FOR MRS. EARL HOOVER OF CHICAGO. CHOONAN
BRILLIANTINE, PROUD OF HIS INNUMERABLE
BLUE RIBBONS, IS SHOWN ON ARRIVAL AT
NEW YORK.

FM 7-25-25

CH. CHOONAM BRILLIANTINE WINS



1925 NATIONAL SPECIALTY WINNER FOUND!

SOURCE: The New York Times September 27, 1925 (show was on the 26th)

What a mad hunt I went on
to find the missing 1925
Chow Club National winner
I get goosebumps just
reading about his win!

\$9,500 CHOW WINS HONORS AT TUXEDO

Mrs. H. Earl Hoover's Imported
Choosam Brilliantine De-
clared Best of Class.

ANIMAL ATTRACTS ALL

South Bay Kennel's Tello v. Oerlin-
gen Best Shepherd at the
Exhibition.

Special to The New York Times.



Putting on the Dog— \$10,000 Worth!

J. K. White, of the Harrisburg Dog Club, this morning received word from Mrs. David Wagstaff, president of the Chow Club of America, that one of the entries in the Chow class at the Harrisburg show Friday and Saturday is worth \$10,000.

"Urgent," wired Mrs. Wagstaff, "that every precaution be taken to guard this Chow from cold. Please make every necessary arrangement."

Over 600 dogs are to be exhibited in the Vance Building at this show.

Chicago Canine Show Displays U. S. Champions

By COPELAND C. BURG

International News Staff Correspondent

CHICAGO, Ill., March 26.—Some of the finest blue-blooded canines in America will be displayed as star dogs of the East compete for honors with the best in Chicago and the middle-west at the 27th annual show of the Chicago Kennel Club, March 30.

A bitter "dog fight" is forecast in the chow chow entries. Mrs. H. Earl Hoover of Glencoe, Ill., owner of some of the most perfect chows in the world, will send here choice dogs against those of Eugene Byfield of Barrington, Ill. Among the Hoover entries will be Choonan Brilliantine of Manchooover, valued at \$10,000 and winner of the award for best of all dogs, regardless of breed, at last year's Chicago show.

Pogo of Kang Shi, a champion chow, will be among the chief entries from the Byfield kennels.

1928 newspaper snippet mentions Brilliantine
from the ©Sandra Miller Collection

CLICK SNIPPET BELOW TO READ LARGER

FAMOUS HOOVER CHOW TRIUMPHS AT BREED SHOW

chowtales

Defeats MacMonnies' Sensational Puppy, Maxown Model, for Best.

One of the first collections of chows that has ever been brought together assembled in the roof garden of the Waldorf-Astoria last night for the annual specialty show of the Chow Chow Club. They ranged in color from the "flossy" cream, through powder blue, and golden red to abysmal black, and they all—or most of them—looked like a million dollars.

But had not another specimen been at the exhibit, the sheer beauty of one of them would have been enough to put the show on the map. It seems hardly necessary to say that the canine in question is Ch. Choo-nam Brilliantine, whose owner, Mrs. H. Earl Hoover, startled the world last year by parting with a keen slice of coin of the realm to snatch away from England this famous winner. And, strange as it may seem, Brilliantine has not proved a flop.

In fact, the only real defeat of Brilliantine that comes readily to mind was at the Sesqui show of the American Kennel Club, when the handsome dog was put on the back of the shelf by Mr. McElwyn of Car Mar, owned by C. E. Libbey of New Haven. But it is doubtful if Mr. McElwyn could have repeated his triumph yesterday had he been entered.

Brilliantine went to best of winners, and then best of breed over the sensational puppy bitch, Maxown Model, owned by Wallace MacMonnies, a native Long Islander who now parks his hat in Madison, N. J.

Model, shown in poor coat, but having indisputable qualities, especially in the head and carriage of the ears, went directly from the novice class to winners in bitches. She defeated two exceptionally fine females in this semi-final event. The first of these was Dr. William S. Baer's red American-bred entrant, Moosilauke Pao H'Sia, who took reserve, and the other was Mrs. Hoover's Ch. Blue Fi Fi of Manchover, who looks like a big blue feather boa. Both of these were displayed in wonderful coat.

Brilliantine walked away with his prizes by such a wide margin that there was never any question of his superiority. He was miles ahead of the others, even including the 9-month-old puppy, Model, that took reserve. Even the exceptionatry good entry of Mrs. David Wagstaff, which went to reserve winners in dogs, Ledgelands' Solo Chink, could not compare with the dog from the Manchover Kennels of Glencoe, Ill.

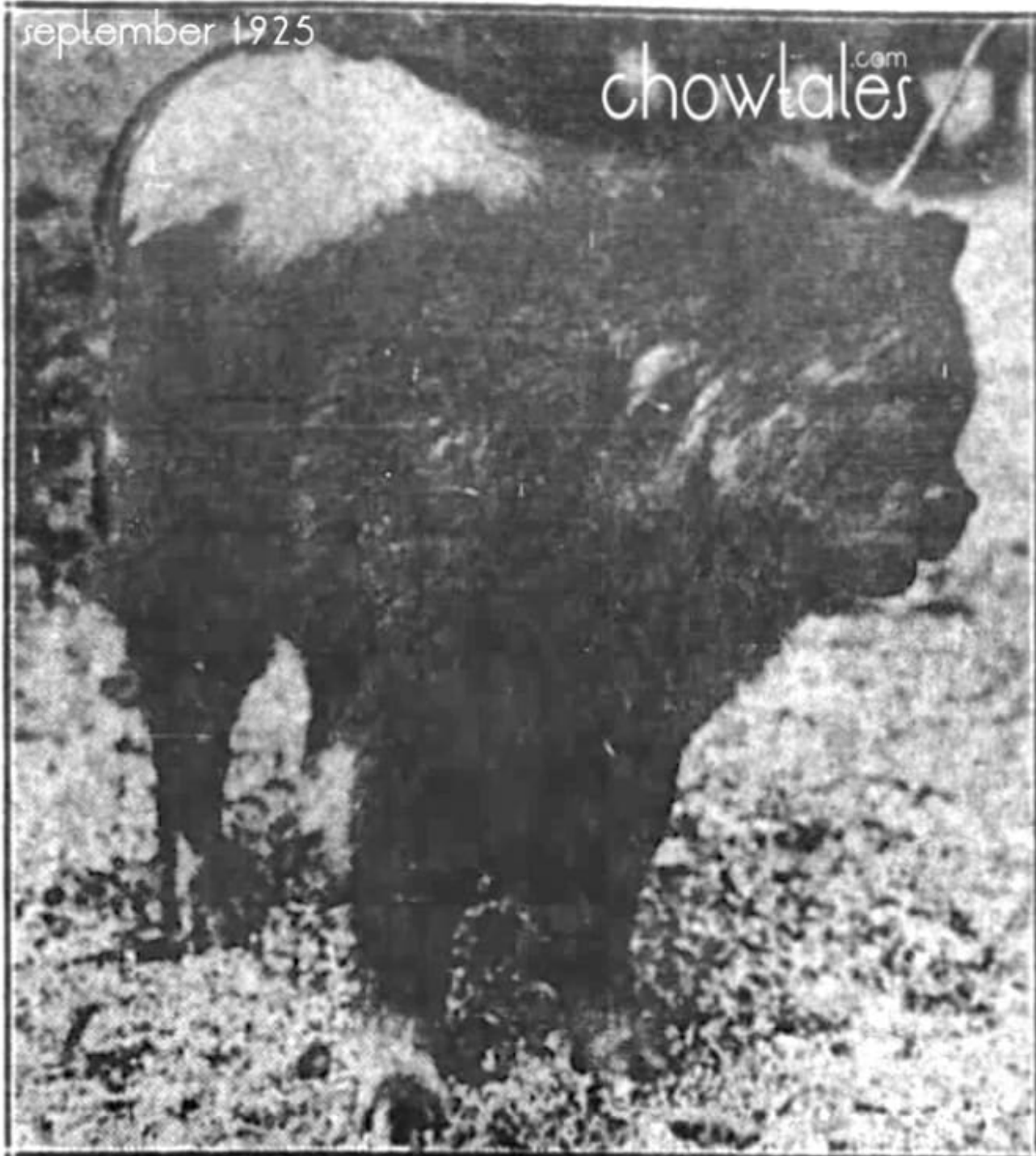
There were no fewer than 50 entries at this show, but they were gathered from practically all sections of the country, thus giving the exhibition a truly national character. The judging was done by Mrs. Adnah Neyhart from Framingham Center, Mass., and in most cases her awards gave satisfaction to every one.

Circa November 1926

ARISTOCRAT OF DOG SHOW

september 1925

chowtales.com



The aristocrat of the dog show at the Michigan state fair is shown here. He is "Choonon Brilliantine," a Chow, owned by Mrs. Earl Hoover of Chicago. He was judged the best dog in the exhibit.

CRUFT'S DOG SHOW.



Mrs. V. A. M. Mannooch's Chow Chow, Choonam Brilliantine, winner of no fewer than 15 special prizes, eight first prizes and championship, at Cruft's Dog Show held at the Royal Agricultural Hall, London. This year's 8,033 entries constitute a world's "record."

Circa 1925 , Feb, 19th Choonam Brilliantine wins at Crufts in England shortly before being bought by Mrs. Earl Hoover (of the vacuum cleaner empire) in the USA for \$10,000.00 from the ©Sandra Miller Collection



ABOVE: PORTRAIT OF MRS DOROTHY MAY HOOVER AND THE GREAT CH. CHOONAM BRILLIANTINE...CLICK PHOTO FOR THE PORTRAIT STORY



CIRCA 1920S
ORIGINAL DRYPOINT ETCHING BY
BERT COBB

Featuring the \$10,000.00
chow Ch Choonam
Brilliantine owned by
Dorothy Hoover

By far the most
valuable art in my
personal chow
collection



[CLICK HERE](#) FOR A FASCINATING ARTICLE I WROTE WHICH HIGHLIGHTS
A SET OF 11 CHOONAM HOME/KENNEL SNAPSHOTS I PURCHASED
DIRECTLY FROM A HOOVER FAMILY ALBUM FOUND IN A FLORIDA
HOARDER'S HOME. THIS IS AN AMAZING STORY AND POSSIBLY MY BEST
FIND TO DATE!!
